

B.Com. (Prog.)

PAPER NAME	COURSE LEARNING OUTCOMES
Paper BC 1.2: FINANCIAL ACCOUNTING	After completing the course, the student shall be able to: CO1: build an understanding of theoretical framework of accounting and be able to prepare financial statements. CO2: explain and determine depreciation and inventory value CO3: develop understanding of accounting for hire purchase transactions and lease transactions CO4: understand branch and departmental accounting CO5: develop the skill of preparation of trading and profit and loss account and balance sheet using computerized accounting or prepare accounts for dissolution of a partnership firm
Paper BC 1.3: BUSINESS ORGANISATION AND MANAGEMENT	After completing the course, the student shall be able to: CO1: understand dynamics of business organisations and management practices with respect to stakeholders. CO2: understand varied perspectives related to business environment and entrepreneurship. CO3: analyze how organisations adapt to an uncertain environment and decipher decision making techniques managers use to influence and control the internal environment. CO4: analyze the relationship amongst functions of management i.e. planning, organizing, directing and controlling. CO5: appreciate the change in working pattern of modern organisations.
Paper BC 2.2: BUSINESS LAWS	After completing the course, the student shall be able to: CO1: understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions. CO2: handle the execution of special contracts used in different types of business. CO3: learn legitimate rights and obligations under The Sale of Goods Act. CO4: acquire skills to initiate entrepreneurial ventures as LLP. CO5: understand the fundamentals of Internet based activities under The Information and Technology Act
Paper BC 2.3: BUSINESS MATHEMATICS AND STATISTICS	After completing the course, the student shall be able to: CO1: acquire proficiency in using different mathematical tools (matrices, calculus and mathematics of finance) in solving real life business and economic problems. CO2: develop an understanding of the various averages and measures of dispersion to describe statistical data. CO3: understand the relationship between two variables through correlation and regression. CO4: understand the construction and application of index numbers to real life situations. CO5: understand the trends and tendencies over a period of time through time series analysis.
Paper BC 3.1: COMPANY LAW	After completing the course, the student shall be able to: CO1: understand the rules and the broader procedural aspects involved in different types of companies covering the Companies Act 2013. CO2: comprehend and appropriately use the basic legal documents essential for operations and management of company.

	<p>CO3: distinguish between varied company processes, meetings and decisions.</p> <p>CO4: know the framework of dividend distribution and role of auditors in a company.</p> <p>CO5: understand and evaluate working of depositories and their functions for working in stock market</p>
Paper BC 3.2: INCOME TAX LAW & PRACTICE	<p>After completing the course, the student shall be able to:</p> <p>CO1: understand the basic concepts in the law of income tax and determine the residential status of different persons.</p> <p>CO2: identify the five heads in which income is categorised and to compute income under the heads 'Salaries' and 'Income from House Property'.</p> <p>CO3: compute income under the head ' Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'.</p> <p>CO4: understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act.</p> <p>CO5: compute tax liability of individuals and firms and understand the provisions of filing return of income</p>
Paper BC 3.4 (a): COMPUTER APPLICATIONS IN BUSINESS	<p>After completing the course, the student shall be able to:</p> <p>CO1: handle document creation for communication.</p> <p>CO 2: acquire skills to create and make good presentations.</p> <p>CO 3: make various computations in the area of accounting and finance and present business data using appropriate charts.</p> <p>CO4: process and analyze the business data and generalize the work sheets for better understanding of the business environment and decision making.</p> <p>CO5: understand and apply the various database concepts and tools in the related business area</p>
Paper BC 3.4 (b): CYBER CRIMES AND LAWS	<p>After completing the course, the student shall be able to:</p> <p>O1: identify cyber risk associated with online activities.</p> <p>CO2: learn safe working in the vertical having varied access points, data sources, network and system related issues, especially in online transactions.</p> <p>CO3: identify the threats attached with using different popular virtual places or platforms.</p> <p>CO4: generate and preserve electronic evidences for personal and professional use.</p> <p>CO5: work in virtual space safely and with business process or products confirming to the regulatory framework and not falling under the ambit of cyber crimes</p>
Paper BC 4.2: CORPORATE ACCOUNTING	<p>After completing the course, the student shall be able to:</p> <p>CO1: develop an understanding of accounting for share capital and debentures.</p> <p>CO2: drepare financial statements of a company.</p> <p>CO3: develop understanding of cash flow statements.</p> <p>CO4: understand the accounting for amalgamation of companies.</p> <p>CO5: prepare consolidated balance sheet for Holding company</p>
Paper BC 4.3: COST ACCOUNTING	<p>After completing the course, the student shall be able to:</p> <p>CO1: understand conceptual framework of Cost Accounting.</p> <p>CO2: understand in detail the accounting and control of material and labour cost.</p> <p>CO3: understand classification, allocation, apportionment and absorption of overheads in cost determination.</p> <p>CO4: calculate the cost of products, jobs, contracts, processes and services.</p> <p>CO5: have basic understanding of cost accounting book keeping systems and reconciliation of cost and financial account profits.</p>

<p>Paper: BC 4.4 (a): E-COMMERCE</p>	<p>After completing the course, the student shall be able to: CO1: understand the basics of E-commerce, current and emerging business models. CO2: familiarize with basic business operations such as sales, marketing, HR etc. on the web. CO3: enhance the students' skills for designing and developing website. CO4: identify the emerging modes of e-payment. CO5: understand the importance of security, privacy, ethical and legal issues of ecommerce</p>
<p>Paper BC 4.4 (b): INVESTING IN STOCK MARKET</p>	<p>After completing the course, the student shall be able to: CO1 - understand the basics of Investing, the Investment Environment as well as Risk & Return. CO2 – learn Indian securities market including the Derivatives Market. CO3 - learn EIC framework and conduct Fundamental Analysis. CO4 - understand Technical Analysis. CO5 - understand the Mutual funds market and learn to Invest in Mutual Funds.</p>
<p>Paper BC 5.1 (a): HUMAN RESOURCE MANAGEMENT</p>	<p>After completing the course, the student shall be able to: CO1: understand the concept of HRM and its role in effective business administration. CO2: understand the role of recruitment and selection in relation to organisation's business and HRM objectives. CO3: explain the importance of performance management system in enhancing employee performance. CO4: design compensation schemes that are cost effective, increase productivity of the workforce, and comply with the legal framework. CO5: recognize emerging horizons of HRM and also enduring international HRM, eHRM, HRIS.</p>
<p>Paper BC 5.1 (b): PRINCIPLES OF MARKETING</p>	<p>After completing the course, the student shall be able to: CO1: develop understanding of basic concepts of marketing, marketing philosophies and environmental conditions effecting marketing decisions of a firm. CO2: understand the dynamics of consumer behaviour and process of market selection through STP stages. CO3: learn about marketing decisions related to product produced by a firm. CO4: learn about marketing decisions involving product pricing and its distribution. CO5: learn marketing decisions involving product promotion</p>
<p>Paper BC 5.2 (a): FUNDAMENTALS OF FINANCIAL MANAGEMENT</p>	<p>After completing the course, the student shall be able to: CO1 – explain the nature, scope and objective of financial management, along with Time Value of Money, Risk & Return. CO2 – analyze Capital Budgeting Process and Techniques including NPV, IRR and Profitability Index. CO3 – examine various Capital structure theories and estimating cost of capital. CO4 – critically examine basic Theories and policies of Dividend. CO5 – estimate working capital along with an overview of cash receivables and inventory Management</p>
<p>Paper BC 5.3 (a): ENTREPRENEURSHIP DEVELOPMENT</p>	<p>After completing the course, the student shall be able to: CO1: understand the concept of entrepreneurship in the context of Indian economic scenario. CO2: link the individual's capability and strength as a guiding factor towards entrepreneurial orientation and their commitment to act as an agent of social change through entrepreneurial participation.</p>

	<p>CO3: understand entrepreneurial process for initiating new venture creation.</p> <p>CO4: understand social support system for garnering strength towards entrepreneurial preferences.</p> <p>CO5: understand various dimensions of managing a business enterprise once it is formed.</p>
Paper BC 6.1 (c): MANAGEMENT ACCOUNTING	<p>After completing the course, the student shall be able to:</p> <p>CO1: understand thoroughly the conceptual framework of Management Accounting; different forms of accounting—Financial, Cost and Managerial; types of costs for decision making and cost control; cost control and cost reduction.</p> <p>CO2: understand the concept of marginal cost and marginal costing; preparation of income statements using absorption and variable costing; learning of cost-volume-profit analysis and break-even analysis using mathematical and graphical approaches; and their application in businesses.</p> <p>CO3: understand the concept of relevant cost and make decisions related to different business situations using marginal costing and differential costing techniques.</p> <p>CO4: understand preparation of various types of budgets and budgetary control system as a tool of managerial planning and control; Ability to understand standard costing system as a tool of managerial control; calculation of variances in respect of each element of cost and sales; control ratios.</p> <p>CO5: have basic understanding of techniques of performance measurement such as Responsibility Accounting, Divisional Performance Measurement and Transfer Pricing.</p>
Paper BC 6.2 (b): FUNDAMENTALS OF INVESTMENT	<p>After completing the course, the student shall be able to:</p> <p>CO1 – acquaint with the Investment Environment and concept of Return & Risk.</p> <p>CO2 – develop the understanding of Bond valuation & role of Credit Rating agencies.</p> <p>CO3 – understand the methods of Equity analysis approaches.</p> <p>CO4 – analyze two securities portfolio using Harry Markowitz model and CAPM, Mutual Funds and Financial derivatives.</p> <p>CO5 – examine investors’ protection framework</p>
Paper BC 6.2 (c): CONSUMER PROTECTION	<p>After completing the course, the student shall be able to:</p> <p>CO1: understand the importance of consumer buying process and to identify the alternatives available to dissatisfied consumers.</p> <p>CO2: learn how to pursue the consumer rights under consumer protection act 1986.</p> <p>CO3: understand the procedure of filing a complaint.</p> <p>CO4: analyse the role of industry regulators in consumer protection.</p> <p>CO5: comprehend the hearings, enquiry and appeal provisions.</p>
Paper BC 6.3 (a): ADVERTISING, PERSONAL SELLING AND SALESMANSHIP	<p>After completing the course, the student shall be able to:</p> <p>CO1: understand the communication objectives behind advertising and promotions.</p> <p>CO2: understand the various message and media elements in the advertising decisions.</p> <p>CO3:analyse the effectiveness of advertising.</p> <p>CO4:comprehend the importance and role of personal selling.</p> <p>CO5: understand the process of personal selling</p>
A--ENGLISH LANGUAGE THROUGH LITERATURE – I & II	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • built the ability and confidence to understand different kinds of texts. • identify the social context and ethical frameworks in the text they encounter. • improve comprehension skills. • understand the basic grammar prescribed in the text. • identify the key topic, and put forth their ideas and argument.

	<ul style="list-style-type: none"> • accomplish any kind of writing- essay, letters, report/press-release, newspaper, feature articles, fiction and non-fiction.
B--ENGLISH FLUENCY I & II	<p>Upon completion of this course, the student will be able to,</p> <ul style="list-style-type: none"> • express opinions on topics of personal interest like experiences of events, hopes and ambitions • read and understand information on topical matters and explain the advantages and disadvantages of a situation • write formal letters, personal notes, blogs, reports, and texts on familiar matters • comprehend and analyse texts in English • organise and write paragraphs and short essays in a variety of rhetorical styles
C--ENGLISH PROFICIENCY	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • enhance comprehension skills and enrich vocabulary through the reading of short and simple passages with suitable tasks built around them; • develop simple syntactical structures and basic grammar through contextualized settings and ample practice exercises so that they can engage in short independent compositions; • reinforce the sounds of the language and the essentials of English pronunciation in order to remove the inhibitions experienced by them while speaking English; • construct social formulae and apply it to perform various everyday functions so that they can converse in English in simple situations.
Core Paper-3: Indian Writing English	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • understand Indian English Literature and its major movements and figures through the selected literary texts across genres; • place texts within the discourse of post-coloniality and understand Indian literary productions in English in relation to the hegemonic processes of colonialism, neo-colonialism, nationalism and globalization; • situate this corpus within its various historical and ideological contexts and approach the study of Indian writing in English from the perspectives of multiple Indian subjectivities.
CORE PAPER 4: BRITISH POETRY AND DRAMA: 14TH TO 17TH CENTURIES	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • understand the tradition of English Literature from the Medieval till the Renaissance; • explores the key writers and texts within their historical and intellectual contexts; • develop a perspective on the history of ideas including that of disability and its varied meanings within this period.
CORE PAPER-5: AMERICAN LITERATURE	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • acquaint the wide and varied literature of America: literature written by writers of European, particularly English, descent reflecting the complex nature of the society that emerged after the whites settled in America in the 17th century. • critically analyse the Utopian narrative transcendentalism and the pre-and

	<p>post- Civil War literature of the 19th century to introduce students to the African American experience both antebellum and postbellum reflected in the diversity of literary texts, from narratives of slavery, political speeches delivered by Martin Luther King Jr. and Frederick Douglass;</p> <ul style="list-style-type: none"> • familiarise the works of contemporary black woman writers with Native American literature which voices the angst of a people who were almost entirely wiped out by forced European settlements, and includes modern and contemporary American literature of the 20th century. • Understand the cultural motifs which have been marginalized in the mainstream’s pursuit of the fabled American Dream.
<p>CORE PAPER 6: POPULAR LITERATURE</p>	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • understand the concept of ‘popular literature’ and its importance within modern culture. • comprehend the rise of print culture and the emergence of different genres of fiction in English with clarity. • develop critical thinking skills about the delineation of high and low culture. • introduce to engage in debates about different genres under Popular Literature.
<p>CORE PAPER 7: BRITISH POETRY AND DRAMA: 17TH AND 18TH CENTURIES</p>	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • explore poetry, drama and prose texts in a range of political, philosophical and cultural material from the end of the Renaissance through the English Civil War and Restoration in the seventeenth century; • examine the turmoil about succession and questions on monarchy as they lead up to the civil war, both in drama like Shakespeare and Behn as well as in the poetry of Milton; • understand a new interweaving of the sacred and the secular subjects of poetry 17th Century; • comprehend Bacon’s essay on deformity through the lens of disability and its definitions, linked back to Montaigne in the earlier paper; • analyse Cartesian dualism that provides a basis for reading ideas of body and mind in the period and after; • explore Hobbes’s views on materialism and the equality of men, as they are interestingly juxtaposed with his argument for a strong state and his view of man as selfish by nature; • understand how Winstanley’s writing, on the other hand, brings together Christianity and communality in an argument for equality after the civil war; • explore the newness of this century in Cavendish’s bold exploration of natural philosophy or science as a domain for women.
<p>PAPER- S9: ENGLISH LANGUAGE TEACHING</p>	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • recognise the role of affect in language learning, and account for individual differences among learners in regard to motivation and attitude, personality factors, and cognitive styles; • identify and adapt to the needs and expectations of the learner; • understand the significant and current approaches in the fields of cognition and language pedagogy; • understand the importance of teaching materials (in relation to the teaching-learning context and their teaching purposes); • recognise the importance of planning in ELT and developing lessons in the

	<p>framework of a planned strategy adapted to learners' levels;</p> <ul style="list-style-type: none"> • strengthen concepts of the fundamentals of the English language; • understand the need for assessment and devise techniques for an evaluation plan that is integrated into the learning process.
CORE PAPER-8: BRITISH LITERATURE: 18TH CENTURY	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • examine Congreve's <i>The Way of the World</i> as a <i>Comedy of Manners</i>. • raise questions about satire as a mode, as well as look at questions of genre, through Swift's satiric narrative within the mode of fictional travel writing; • critically analyse Johnson and Gray's poems a continued association with classical poetry, the continuities and contrasts from the age of satire to the age of sensibility; • situate Fielding's <i>Joseph Andrews</i> as a brilliant example of the amalgamation of previous genres which made the new genre of the novel, and look at his indebtedness to Richardson despite the overt satire on <i>Pamela</i>; • examine the eighteenth century as a great period for non-fictional forms of writing, drawing attention to the ways in which the periodical essay, for instance, sought to be like philosophy, just as Locke's treatise sought to be like a popular essay, thus pointing out the play with the genre in these texts; • engage in an extended discussion on the meanings of disability in the early modern period through the Enlightenment, through William Hay's piece on deformity, a response to Bacon.
CORE PAPER -9: BRITISH ROMANTIC LITERATURE	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • understand the critical link between the Enlightenment and Modernist literature. • express critical thinking and write with clarity of canonical poems and prose of the Romantic period. • know the unheard voices of the marginal British Romantic writers • understand the culture and society through literature and the influence of the French and German philosophers.
CORE PAPER -10: BRITISH LITERATURE: 19TH CENTURY	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • familiarise Victorian Age in English literature through a selection of novels and poems that exemplify some of the central formal and thematic concerns of the period; • focus on three novels, a major genre of the nineteenth century, so as to show both the formal development of the genre as well as its diverse transactions with the major socio-historic developments of the period; • understand the main intellectual currents of the period through the readings in Unit 5.
PAPER- S2: LITERATURE IN SOCIAL SPACES	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • familiarize with the link between the Humanities and, 'soft skills'; • focus on the value of literature as an empathy-building experience; • apply critical thinking and problem-solving skills developed by the study of literature to personal social and professional situations; • enhance their teamwork skills by working in groups and understand the processes of leadership and mentoring;

	<ul style="list-style-type: none"> work on their presentation skills and build on the idea of, ‘narratives’, to better communicate with target audiences.
PAPER- S3: LITERATURE IN CROSS-CULTURAL ENCOUNTERS	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> develop skills of textual and cultural analysis; develop insights into and interpretations of complex cultural positions and identities; pay specific attention to the use of language and choice of form/genre that affects the production and reception of meaning between writers and readers.
CORE PAPER- 11: WOMEN’S WRITING	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> understand the social construction of women by patriarchy; examine feminism’s concerns of equality with men; situate the structural oppression of women; foreground resistance by women; critically analyse women’s writing as an act of resistance and of grasping agency; understand the body of a woman and its lived experience; <p>engage with the heterogeneity of the oppression of women in different places, historically and socially.</p>
CORE PAPER 12: BRITISH LITERATURE: THE EARLY 20TH CENTURY	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> understand the various forms of critique that existed in Europe, particularly in England in the early 20th century. comprehend the avant-garde forms of literary expression by linking them with the earlier forms of representation. understand the impact of the two world wars and their effect on literature. situate the influence of European art and literature in the 20th century and build up new areas of interest.
PAPER-D1: GRAPHIC NARRATIVES	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> examine major graphic narratives as providing commentary on contemporary culture history and mythology; explore visual art as extending translating and providing a new textual vocabulary to narrative including fictional and non-fictional narrative; explore major genres within the field such as that of the mass-circulation superhero the fictionalized autobiography/memoir revisionist narratives of mythological or historical or biographical texts and that of fiction; understand form and genre that are sensitive to nuances of race, gender, caste, ethnicity, ableism and sexuality.
PAPER D2 LITERARY CRITICISM AND THEORY– 1	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> understand various theories of art and representation, and critical approaches that emerged in Europe throughout centuries; examine the evolution of various theoretical and aesthetic concepts across space and time; pay close attention to the method of argument and establishment of concepts; discern the connections between the theoretical formulations in this paper which are seminal to the understanding of literary texts.

PAPER D3: LITERATURE AND CASTE	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • understand the concept of Caste; • familiarise with Dalit Literature; • explore the different genres that engage with caste; • situate how women experience caste and how caste is theorised; • acknowledge Dalit aesthetics.
PAPER D5: LITERATURE FOR CHILDREN AND YOUNG ADULTS	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • trace the emergence of the genre termed Children’s Fiction and link it to the emergence of other genres as print culture has grown; • familiarize with the idea of visual literacy, illustrations, etc., and their application and use in children’s picture books; • facilitate an engagement with the concept of Young Adult Literature and issues associated with it.
PAPER D6: LITERATURES OF DIASPORA	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • understand the preliminary knowledge of the intrinsic connection between literature and diaspora; • acquire a set of basic skills in literary communication, narration and explication of diasporic practises and processes; • appreciate the global intersectionalities stemming out of increased migration and cross-cultural living, culminating in diasporic practices; • develop the ability to read and understand various literary genres of diaspora; • analyse the writings of diverse authors representing the world’s major diasporic communities; • decipher the literary features and push and pull factors of Jewish, South-Asian, American Chicano, Armenian, Fiji, British Canadian, Gulf, Malaysian, European, Philippino, and Chinese diasporic writings.
PAPER D8: MODERN INDIAN WRITING IN ENGLISH TRANSLATION	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • explore the vast diversity of modern Indian writing in bhasha traditions; • situate the polyphonic tumultuous richness of the 19th and 20th centuries, from peasant life in colonial India in Fakir Mohan Senapati’s novel to the mythical reality of O.V. Vijayan’s novel, from the reworking of a Mahabharata story in Girish Karnad’s play to the myriad life-worlds of the poems and stories; • critically analyse through the carefully selected poems, stories and prose selections; • engage in nuanced discussion of issues of history, memory, caste, gender and resistance.
PAPER-D9: NINETEENTH CENTURY EUROPEAN REALISM	<p>Upon completion of this course, the students will be able to,</p> <ul style="list-style-type: none"> • understand realism as an historically and culturally specific mode of representation, obtainable from the study of novels in nineteenth-century Europe; • see critical connections between nineteenth-century European aesthetics, and epistemological and political debates around reality and historical change; • explore a wider comparatist perspective on the emergence of the novel as the dominant genre of literary expression in nineteenth-century Europe.

PAPER-S TRANSLATION STUDIES	6: Upon completion of this course, the students will be able <i>to</i> , <ul style="list-style-type: none">• sensitively translate literary and non-literary texts including official and technical documents from one language to another;• interpret from one language to another;• examine what is translated and why;• discern the difference in language systems through the practice of translation;• understand the processes involved in translation in mass media, especially news reporting, advertising and films;• engage with the demands of subtitling and dubbing;• compare translations;• evaluate and assess translated texts;• edit translated texts.
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